

# Social Media Snapshot // Aug. 28 - Sept. 3, 2016

## Facebook // Top Engagement

| Published ▼                  | Post  | Туре     | Targeting | Reach | Engag      | Engagement    |  |
|------------------------------|---|----------|-----------|-------|------------|---------------|--|
| <b>08/30/2016</b><br>1:09 pm | The 2nd Annual 2016 Historic Du blin Street Bazaar is this Saturday   | •        | •         | 9.1K  | 387<br>231 |               |  |
| <b>08/28/2016</b><br>3:01 pm | We're looking for a new Deputy Di rector of Finance. Know someone     | <b>6</b> | •         | 7.9K  | 67<br>10   | 1             |  |
| <b>09/01/2016</b><br>7:33 am | September is Safe Driving Month. Tell us why you don't drive distract | •        | •         | 7.9K  | 162<br>87  | Organic 2,092 |  |
| <b>09/02/2016</b><br>1:15 pm | Know someone who would be a g ood addition to our Dublin family?      | <b>6</b> | •         | 7K    | 198<br>12  |               |  |

#### **Twitter** // Top Engagement

| Tweet            | s Top Tweets Tweets and replies Promoted  | Impressions | Engagements | Engagement rate |
|------------------|---|-------------|-------------|-----------------|
| Cay of<br>Dublin | Dublin Ohio @DublinOhio - Sep 2 Thanks @DublinPD139 for sharing your reasons for not driving distracted. Join the movement #whyidontdrivedistracted pic.twitter.com/cT6uUtdTaB View Tweet activity  | 5,332       | 570         | 10.7%           |
| Dublin           | Dublin Ohio @DublinOhio · Sep 2 Join our Safe Driving campaign. Upload your video to Facebook, Twitter or Instagram hashtag #whyidontdrivedistracted pic.twitter.com/Wdel28nXUL View Tweet activity | 3,966       | 15          | 0.4%            |
| Dublin           | Dublin Ohio @DublinOhio · Sep 2 We're looking to fill our open Aquatic Operations Coordinator position. See more #jobs: bit.ly/dublin-jobs pic.twitter.com/YDklrkZHIE View Tweet activity           | 2,816       | 18          | 0.6%            |
| Cay of<br>Dublin | Dublin Ohio @DublinOhio · Sep 1  Just a speed bump! Remember the Riverside bypass will reopen in Nov. These morning slow-downs are short-term pain. pic.twitter.com/98dISHW76a  View Tweet activity | 2,755       | 215         | 7.8%            |

## **Nextdoor** // Top Engagement



Reminder: Trash, Recycling and Yard Waste Pickup Delayed by One Day Next Week Senior Public Information Officer Lindsay Weisenauer from City of Dublin · 4d ago

Due to the Labor Day holiday on Monday, September 5, all services will be delayed one day.

Yard waste on Tuesday - September 6, waste removal and recycling on Thursday - September 8.

Holiday Trash & Recycling Schedule is available on the City website - http://dublinohiousa.gov/services/holida...

Shared with City of Dublin in General

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### Instagram // Top Engagement





